

3. Dezember 2024

space ×
society ×
culture

im bUm
Paul-Lincke-Ufer 21
10999 Berlin

FONDS
SOZIOKULTUR



10:00 – 10:30 → **Opening and Welcome**

Dr. Konrad Schmidt-Werthern, Permanent Representation of the Chief Civil Servant, Federal Government Commissioner for Culture and the Media (BKM)

Dr. Peter Gräf, Director Applications and Science, German Space Agency at DLR (enquired)

Géraldine Naja, Director of Commercialisation, Industry and Competitiveness at the European Space Agency

10:30 – 11:30 → **Redefining Partnerships**

Mechthild Eickhoff, Executive Director, Fonds Soziokultur

Dr. Franziska Zeitler, Head of Innovation & New Markets, German Space Agency at DLR

Rita Rinaldo, Head of the Applications Studies and Projects Division, European Space Agency

Simona Koß, MdB, Deputy Spokesperson for Culture and Media of the SPD parliamentary group in the Bundestag (enquired)

11:30 – 12:30 → **Ideas with lasting Impact: Sustainable Cities**

Moderation: **Dr. Abhay Adhikari**, Founder/Director, Digital Identities

Six projects funded by Techlab: Soziokultur

Two companies, funded by DLR

12:30 – 14:00 Lunch and Networking

14:00 – 15:00 → **Ideas with lasting Impact: Data Literacy and Learning**

Moderation: **Cori Moore**, Senior Learning Experience Designer, Lufthansa Innovation Hub

Six projects funded by Techlab: Soziokultur

Two companies, funded by DLR

15:00 – 16:00 → **Global synergies: Building bridges for innovative solutions**

Bärbel Deisting, Head of space applications, bavAIRia

Giulia Rancati, Senior Director, Telco Consulting

Dr. Titta Jylkäs, Service Designer, Titta Jylkäs Design

Drishti Modi, Founder & CEO, Lafaani

Silvia Bonadiman, Programme Development Officer, Fonds Soziokultur

16:00 – 16:15 → **Improvised art**